

Message Text

UNCLASSIFIED

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13

ACTION EUR-25

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /033 W

----- 065132

R 050953Z FEB 74

FM AMEMBASSY BUDAPEST

TO USDOC WASHDC

SECSTATE WASHDC 794

INFO AMEMBASSY BUCHAREST

AMEMBASSY MOSCOW

AMEMBASSY PRAGUE

AMEMBASSY VIENNA

AMEMBASSY WARSAW

UNCLAS BUDAPEST 0271

E.O. 11652: N/A

TAGS: BEXP, HU

SUBJECT: PROPOSED OPTICAL IOGA MISSION

REF: STATE A-10159 OF DEC 12, 1973

USDOC FOR COM/OIM/SAD (ALE) AND BEWT (RICE); VIENNA FOR EWTC

1. PROPOSED TRADE MISSION IS INAPPROPRIATE FOR HUNGARY AND WE DO NOT RECOMMEND THAT HUNGARY BE SELECTED AS ONE OF POSTS TO BE VISITED. SINCE THERE IS ONLY ONE IMPORTER HUNGARIAN OPTICAL ENTERPRISE (M.O.M. HUNGARIAN OPTICAL WORKS) AND ONE IMPORTER (OFOTERT), INDIVIDUAL CONTACT BETWEEN THEM AND INTERESTED AMERICAN FIRMS WOULD NOT BE ENHANCED BY TRADE MISSION. ALSO, INTEREST OF M.O.M. IN AMERICAN IMPORTS, EVEN OF TECHNOLOGY, IS LIMITED TO FEW AREAS (CO2 AND ARGON LASER TUBE TECHNOLOGY; ADVANCED OPTICAL MANUFACTURING MACHINERY AND TOOLS; KNOW-HOW FOR FUSED BIOFOCAL AND TRIFOCA LENSES WITH VERY LOW REJECTION RATES) AND M.O.M. ALREADY HAS EXTENSIVE CONTACTS WITH US COMPANIES. (PLASTIC LENSES WILL SOON BE PRODUCED UNDER US LICENSE AND EXPORTED TO US)

2. MOST OF PRODUCTS LISTED IN REPAIR ATTACHMENT ARE MADE
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IN HUNGARY, AND MANY OF THESE HUNGARIAN PRODUCTS ARE OF

HIGH QUALITY. HUNGARIANS ARE THEREFORE INTERESTED PRIMARILY IN ADVANCED EQUIPMENT AND TECHNOLOGY TO MAKE THESE PRODUCTS BETTER, OR SPECIAL MARKETING ARRANGEMENTS SUCH AS CO-PRODUCTION OR FRAM AGREEMENTS FOR COUNTER PURCHASE.

3. US FIRMS WOULD BE BEST SERVED BY DIRECT CONTACT WITH M.O.M. (MAGYAR OPTIKAI MUVEK, BUDAPEST 114, P.P.B. 52; TELEX MOMOPTIKA 22-4151) OR OFOTERT (BUDAPEST 5, P.O.B. 75; TELEX 22-4418). EMBASSY WOULD ALSO BE PLEASED TO ASSIST IN MAKING THESE CONTACTS.
PEDERSEN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 05 FEB 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974BUDAPE00271
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: BUDAPEST
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740256/aaaacaf1.tel
Line Count: 72
Locator: TEXT ON-LINE
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: STATE A-10159 OF DEC 12, 1973
Review Action: RELEASED, APPROVED
Review Authority: golinofr
Review Comment: n/a
Review Content Flags:
Review Date: 04 MAR 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <04 MAR 2002 by bryansd0>; APPROVED <30 APR 2002 by golinofr>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PROPOSED OPTICAL IOGA MISSION
TAGS: BEXP, HU
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005